



Immediate Release

Ho Chi Minh, 31 March 2010

The World-class International Jewellery & Swiss Watches Buying Event in 2010 Will Be Shining again in Ho Chi Minh City

This is the 5th international level watch and jewelry event in Vietnam to be held from 8 to 11 May 2010 in the TAN BINH Exhibition and Convention Centre (TBECC). The International Jewelry + Watch Vietnam (IJV) is dedicated to satisfy the Vietnam watches, clocks and jewelry trade and industry demand of launching and sourcing latest watches, clocks and jewellery collections set with diamonds, gemstones, window displays and equipments.

For buyers from Vietnam, Cambodia, Lao and Myanmar of watches and clocks who want the widest possible range of choice, there is really only one choice - the **International Jewelry + Watch Vietnam 2010 (spring edition)**. This is the only international watch & clock trade fair in this region since 2008. The size of the fair makes it a major sourcing hub and its prestige makes it a major networking event. **Over 12,000 visitors** came to the 2009 autumn fair held from 3-6 December, representing **20 countries & regions**, including many significant industry players.

International leading suppliers from different regions/countries will be exhibited at IJV2010 and variety of products including complete watches & clocks, packaging and equipment, bridal jewelry, wedding jewelry, designer jewelry, heart shaped jewelry, religious jewelry, men's jewelry, chains and cufflinks as well as loose gemstones including diamonds, color gemstones, pearls, diamonds and related products and tools will be showcased in the show.

According to IMF, Vietnam is emerging as the world's third most attractive marketplace for consumer goods.

IJV will be the key showcase for the timepiece and jewelry sector in this fast growth market and offers extensive coverage of products and services in the watches and jewelry field, highlighting business networking for both trade and end users.



Further to the success of the IJV autumn fair 2009, the **watch makers** will present their newest models for 2009/2010.

GSSP (HK) Limited - Swiss made Watches
Melody Designs - Fashion Watches

Swiss made watch is in great reputation worldwide, buyers and visitors can take advantage of this rare occasion.

Other international jewelers will show off their contemporary and fascinated items at this event. Jewellery leaders from Italy, India, USA, Hong Kong, Singapore, China, Malaysia, Israel, Turkey, Thailand, Canada & etc will be there.

Abba Jewellery (Mfg) Limited - 18K Ring Mounting



Good Way Jewellery Mfy. Ltd - Fine Jewellery



From this event, you will see products made with materials other than traditional ones :

Chrysos Spa - Italian Machine Made Gold & Silver Chains

Time and again, leading diamond suppliers will display their loose diamonds and diamond jewellery to serve serious buyers:

Antwerp Classic Diamond (HK) Ltd - Diamonds

Apple Green Diamond Inc. - Diamonds

Bombay Diamonds - Loose diamond

Diasource Inc. - Diamonds

Gemma International Co Ltd - Loose cut diamond

Nasaa Gem And Jewellery Company - Loose cut diamond

What Exhibitors Say About the past editions International Jewellery + Watch Vietnam ("IJV") :

"The organizer - World Trade Fair Ltd. has opened up a new market successfully. IJV is a good platform for jewellery industry and business in Vietnam. IJV let us have a new business chance in the world and we have been participating IJV since 2008. The organizer & their crew are very helpful

in any assistance." - **Ms. F.L. Kan, Director of Golden Master Jewellery Ltd., Hong Kong**

"This exhibition provides an excellent platform for us to display our products and services like no other trade show" - **Ms. Sam Ng, Business Manager of Wing Fung Precious Metals Ltd., Hong Kong**

"IJV show let us get a chance to try a new potential market - Vietnam" - **Mr. Lam Ngan Ching, Director of Nam Keung Hong, Hong Kong**

"We should be patient with the potential markets, they are ourselves of yesterday. IJV leads a simple way for the subjects to emulate. Vision without action is a dream, action without vision passes time, vision and action can change the world." - **Ms. Vivien So, Managing Director of Antwerp Classic Diamond (HK)**

"Great show, I made some useful contacts" - **Mr. Tony Heung, Managing Director of Ritone Jewelry International Ltd., Hong Kong**

"Visits received on the stand by prospective clients were excellent. A good mix of customers, both retailers and wholesalers as well as end users." - **Miss Joanna Wong, Sales Manager of EFD Ltd., Israel**

"I believe IJV was quite good for us. All our sales leads have been processed and we are optimistic about generating new business" - **Mr. Peter Chen, Director of Ozel Jewellery (M) Sdn Bhd., Malaysia**